

For immediate release

DESIGN TRUST and Storefront for Art and Architecture present: STOREFRONT INTERNATIONAL SERIES: HONG KONG

(Hong Kong, 19 June 2017) DESIGN TRUST, an initiative of the Hong Kong Ambassadors of Design, is pleased to announce its first collaboration with the New York-based **Storefront for Art and Architecture** – the influential non-profit organisation committed to the advancement of innovative positions in architecture, art and design – on its first ever appearance in Hong Kong.

Formatted as a three-day series of events, **Storefront International Series: Hong Kong (Storefront IS Hong Kong)** will showcase a series of events that will take place in contested sites across Hong Kong between 7th - 9th July. These events seek to address the nature of urban public life, and to highlight the challenges and opportunities faced by Hong Kong residents.

Local and global agents from various fields will present and discuss their ideas and observations about various places within the city, bringing to the forefront a larger conversation about the cultural and physical landscapes of the region.

As part of the Storefront International Series: Hong Kong, a public ideas review for Design Trust Futures Studio, DESIGN TRUST's new flagship programme conceptualized by Co-founder and Executive Director Marisa Yiu, will also be held on 8th July.

"We are thrilled to partner with Storefront for Art and Architecture, bringing their energy, spirit and criticality to our city. I'm sure this is just the beginning of more conversations, which challenge our perception and understanding of public life. I am also excited to see how Storefront International Series Hong Kong will inflect upon our new flagship programme, which brings local community members in dialogue with global experts to tackle issues of "smallness" and compact living," says Marisa Yiu, Co-founder, Executive Director, DESIGN TRUST.

Storefront IS Hong Kong is part of the Storefront International Series, a nomadic project that brings the experimental formats of Storefront's events series to cities and territories around the globe. Establishing a transversal format of inquiry, Storefront International Series works with local individuals and institutions to identify and address the most pressing issues in a particular region through alternative frameworks of discussion. By bringing together agents from the fields of art, architecture, literature, politics, real estate, anthropology, economics, technology, design, and science with members of the public, the Storefront International Series aims to articulate local desires within a global context.

DAY 1: FRIDAY, JULY 7 TH				
Time	Event	Location	Attendance	Details
11:30 am - 12:30 pm	Reading Images Series: Transborder Territories	Ferry from Hong Kong to Shekou	Open to public*	Participants will together look at and discuss specific images and the landscape on a ferry ride. The Reading Images Series invites participants to closely look into images and construct arguments, narratives, and observations that produce incisive readings about form, politics, gaze, and representation.
7:00 pm -	Paella/Wok Series: Sharing	Private space in Chai Wan	By invitation	Eva Franch, Alan Lo and Mina Park will together

10:00 pm				cook in front of the guests and produce intense conversations while cooking and eating. The Paella Series is a format that aims to produce intense conversations on delicate subjects through a space of intimacy and quotidian action, in this case cooking and eating. Held in a state of floating attention and distracted thoughts, conversations between a select group of guests are private but recorded and archived for possible public access.
DAY 2: SATURDAY, JULY 8TH				
10:00 am - 12:30 pm	Definition Series: Smallness (Design Trust Futures Studio Public Ideas Review Session 1)	Spring Workshop 3/F, Remex Centre, 42 Wong Chuk Hang Road, Aberdeen	Open to public (RSVP required)*	Definition Series: Smallness , part of the Design Trust Futures Studio Public Ideas Review, examines how “smallness,” also understood as a form of agility in the face of seemingly fixed structures, can be operative in architecture. Addressing both public and private spaces, participants will present a definition of the notion of “smallness” and its impact upon the development of the city of Hong Kong. The exploration and research will involve housing and parks in Hong Kong and how space is utilised, building up to the final outcome of a series of new prototypes of micro-parks for Hong Kong.
2:30 pm - 5:30 pm	Manifesto Series: Scale (Design Trust Futures Studio Public Ideas Review Session 2)	Spring Workshop 3/F, Remex Centre, 42 Wong Chuk Hang Road	Open to public (RSVP required)*	Manifesto Series: Scale , also part of the Design Trust Futures Studio Public Ideas Review, presents seven-minute manifestos by a group of participants who will each take a position on scale in Hong Kong.
DAY 3: SUNDAY, JULY 9TH				
9:00 am - 12:00 pm	Walking Series: Legibility	Sai Ying Pun, Sheung Wan, Wanchai, North Point	Open to public*	The Walking Series is an event that invites individuals both familiar with and foreign to a particular territory to lead a walking exercise through its streets or paths. Borrowing from examples of guided tours, the Walking Series unveils latent realities through a real-time experience of navigation and transit.
2:30 pm - 5:00 pm	Cabaret Series: Excess (To High Density)	Studio 9 design gallery and studio, Wong Chuk Hang	RSVP required (prior registration needed to gain access)*	Cabaret Series: Excess presents a series of performances about the costs and benefits of high-density urban living, as well as explorations on more sustainable ideas of growth and development.

*Please refer to the “Event Schedule” for the full event rundown and RSVP details.

Press Attendance and Interview Opportunities

Members of the press are invited to attend events that are part of *Storefront IS Hong Kong*. If you would like to RSVP for events, arrange an interview with the curators or participants, or cover the events, please contact nicole.koo@catchonco.com.

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About DESIGN TRUST

DESIGN TRUST was established in 2014 by Hong Kong Ambassadors of Design, a registered charity in Hong Kong since 2007, as a grant funding platform. DESIGN TRUST supports creative projects that develop expertise, build research initiatives and content related to Hong Kong and the Greater Pearl River Delta Region. Working across a multiplicity of design disciplines from graphics, media, architecture to the built environment, DESIGN TRUST aims to actively accelerate creative research, design and development of meaningful projects that advocate for the positive role of design.

For more information, visit <http://designtrust.hk> or follow the social media accounts:

Instagram: [@designtrust](https://www.instagram.com/designtrust)

Facebook: <https://www.facebook.com/designtrust>

About Storefront for Art and Architecture

Storefront for Art and Architecture advances innovative and critical ideas that contribute to the design of cities, territories, and public life. Storefront's exhibitions, events, competitions, publications, and projects provide alternative platforms for dialogue and collaboration across disciplinary, geographic, and ideological boundaries. Since its founding in 1982, Storefront has presented the work of over one thousand architects and artists.

Storefront's gallery space is located at 97 Kenmare Street, New York, NY 10012, USA. The space is free and open to the public on Tuesday through Saturday from 11 am to 6 pm. More information is available at www.storefrontnews.org.

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